

Storj Wins 2023 NAB Show Product of the Year Award

Storj's distributed cloud storage allows customers to experience superior global performance to hyperscalers while shaving a zero off their cloud bills and carbon footprints

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[Storj](#) announced today that the latest iteration of its enterprise-grade, globally distributed cloud object storage solution is a “Cloud Computing and Storage” category winner in the [2023 NAB Show Product of the Year Awards](#). This official awards program recognizes some of the most significant and promising new products and technologies showcased by exhibitors at NAB Show.

Cloud storage is crucial for media companies for their data, digital asset streaming, and daily workflows. Storj's distributed model encrypts, splits and stores data across more than 22,000 global nodes, making file sharing quick and efficient across teams, regardless of location. The distributed network provides CDN-like performance, which makes it an ideal solution for streaming. The distributed nature of the storage makes Storj ideal for post production workloads, especially with some of our partners, including Adobe, AdSignal, Amove, Atempo, Backlight, CloudSoda, GB Labs, Hammerspace, and Livepeer.

Storj's latest version of its technology enhances its existing distributed model, providing improved performance, security, and scalability. The new features streamline workflows, accelerate project timelines for global production teams while saving 80%-90% or more on their cloud storage costs. Of increasing importance to the global media market, Storj is extremely carbon efficient as well, enabling customers to cut both a zero from their cloud bill and a zero from their carbon footprints, while offering superior global performance.

“We're honored to be recognized as a Product of the Year at NAB, one of the most prestigious conferences in the M&E industry, renowned for showcasing cutting-edge technologies and advancements,” said CEO Ben Golub. “By tapping into existing, excess storage capacity around the world, Storj is extremely cost-effective and much better for the environment making it perfect for media production, video sharing and streaming today and in the future.”

NAB Show Product of the Year Award Winners were selected by a panel of industry experts in 15 categories and announced in a live awards ceremony at NAB Show on April 18. To be eligible for an award, nominated products had to come from companies exhibiting at the 2023 NAB Show and be delivered within the 2023 calendar year.

“During our centennial year, NAB continues to recognize the products that are transforming how content is being created, connected and capitalized throughout the broadcast, media and entertainment industry,” said NAB SVP and Chief Customer Success Officer Eric Trabb. “Congratulations to Storj for winning the 2023 NAB Show Product of the Year Award in recognition of the most recent version of its ‘Airbnb for Storage’ model, a product that has demonstrated its ability to help storytellers face the challenges of the present and future by revolutionizing a critical stage of the content lifecycle.”

To learn more about Storj's technology, please visit: <https://Storj.io>

About Storj

Storj is a leader in decentralized cloud object storage. Built for developers, architects, and IT ops professionals, Storj delivers blazingly fast, CDN-like performance at cold storage prices, enterprise-grade durability, and better security with no vendor lock-in and no single points of failure. Storj meets the leading-edge privacy and sustainability demands for traditional use cases, Web3, and dApps. Easily integrated into any existing stack with S3 compatibility, Storj is architected as a trustless globally distributed network that utilizes existing excess storage capacity making performance, privacy, and resiliency available to any size organization, at 1/5 to 1/20 the price of hyperscalers. Storj stores multiple petabytes and has petabyte-scale enterprise and Web3 customers and partners like Pocket Network, Atempo, iXsystems, Gabb Wireless, and the University of Edinburgh.

To learn more about Storj, visit storj.io. Follow us on Twitter at [@storj](#).

About NAB Show

NAB Show, held April 15-19, 2023, in Las Vegas, is celebrating its centennial year as the preeminent conference and exhibition driving the evolution of broadcast, media, and entertainment. It is the ultimate marketplace for next-generation technology inspiring superior audio and video experiences. From creation to consumption, across multiple platforms, NAB Show is where global visionaries convene to bring content to life in new and exciting ways. More information is available at www.nabshow.com.

About NAB

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. NAB advances radio and television interests in legislative, regulatory, and public affairs. Through advocacy, education, and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. More information is available at www.nab.org.

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